

114-1 Full Curriculum of Da-Yeh University

Information			
Title	Practice of Public and Professional Speaking	Serial No./ID	1200 / CDC8244
Required/Credit	Optinal /1	Time/Place	(Thu)5 / B003-2
Language	Chinese/English	Grade Type	Text
Lecturer /Full- or Part-time	Melanie, Hou-Yi TING	Graduate Class	Non-graduating Class
School System /Dept /Class, Grade	Education / Liberal Arts Center / Class 1, Grade 6		
Office Hour / Place	(Mon) 09:10~10:00, (Mon) 17:10~18:00, (Tue) 09:10~10:00, (Tue) 15:20~16:10, (Wed) 11:10~12:00, (Thu) 09:10~10:00 / A513		
Lecturer	n.a.		

Introduction

一、課程簡介

本課程為D ∞ 學院敘事溝通微學程之整合應用課程。

當學生有需要面對面試官、同事、主管或廠商進行演講時，卻發生啞口無言、不知所措、語無倫次、緊張、結巴，因此而失去一個展現自己的機會。如何訓練學生掌握演講的表達技巧與策略、展現個人魅力即為本課程的主要開設目的。

課程規劃透過拆解演講結構訓練學生演講力，運用教學技巧訓練學生演講台風，拋開退怯勇敢開口完成人生第一場短講。

而為了增加學生在不同情境中的演講應用，課程亦安排了學校裡不同風格的教師來分享他們的專業演講經驗，已帶給學生有更多的演講風格應用案例，進而形塑自己的個人風格。

二、課程學習目標(請寫出明確且可衡量的學習目標)

O1.拆解一場專業演講的成功元素。

O2.分析不同的專業演講風格並找到適合自己風格。

O3.運用演講123結構規畫短講內容。

O4.運用123結構及自選演講成功元素完成一場5分鐘的專業短講。

Outline

第一次上課：一、情境分析 - 理解專業「演講情境」,分析觀眾聆聽需求

第二次上課：二、建立準則兒 - 破解演講關鍵準則,展現「TED TALKS」魅力

第三次上課：三、架構解析 - 剖析常見「演講架構」,擬定個人演說題材

第四次上課：業師課程-專業演講力呈現(II)-建立個人魅力

第五次上課：業師課程-專業演講力呈現(I)-不同演講的情境與名人風範

第六次上課：成果發表-我說給你聽

Prerequisite

1. 建議先修事溝通微學程之「簡報口語表達提升術」課為佳。

2. 不畏懼上台報告挑戰。

3. 可以承受短時間產出作品壓力。

4. 願意接受不同學習任務。
5. 對於分組合作不排斥。

The Relationship Between Courses and Departmental Core Competencies and Basic Skills

Fundamental Ability

Professional Ability

 Practical Ability

 Teamwork Spirit

 Active Learning

Creativity and Innovation

 Global Vision

Professional Ethics

Leadership and Management

 Confidence and Perseverance

 Humanistic Qualities

Teaching Plan						
Core Capability	Weight(%) 【A】	Ability index(Performance Indicators)	Teaching Methods	Assessment and Weight	Core Competency Learning Outcomes 【B】	Final Exam Grades 【C=B*A 】
Practical Ability	10	Consists in helping students develop practical skills through active participation in a variety of learning activities.	Practical Operation (Experiment, Machine Operation Group Work Student Presentation	Class Discussion: 10% Peer Assessment: 20% Assessment on Teamwork: 20% Oral Report: 50%	Total: 100	10
Teamwork Spirit	30	Consists in helping students display positive attitude in situations involving interpersonal communication, cultivating their ability to align themselves with others's opinions and needs, and to work together with others for the successful completion	Group Discussion	Class Discussion: 10% Peer Assessment: 30% Assessment on Teamwork: 50% Oral Report: 10%	Total: 100	30
Active Learning	20	Consists in helping students actively partake in a variety of learning processes with the aim to achieve self-promotion and self-realization.	Case Study Practical Operation (Experiment, Machine Operation	Class Discussion: 50% Class Notes: 20% Achievement Presentation: 30%	Total: 100	20
Global Vision	10	Consists in broadening students's global perspectives, fostering their ability to understand both the changes of the global community and the development trends of globalization.	Case Study Film Appreciation	Class Discussion: 80% Class Notes: 10% Achievement Presentation: 10%	Total: 100	10

Confidence and Perseverance	10	Consists in nurturing students' ability to meet challenges with firm belief and resolution so as to fulfill their own respective ideals or duties.	Practical Operation (Experiment, Machine Operation Student Presentation	Oral Report: 80% Class Notes: 20%	Total: 100	10
Humanistic Qualities	20	Consists in enriching students' cultural and social knowledge, helping them acquire the right values systems, and increasing their positive attitude towards society and others. It also involves the nurturing of other skills, especially in terms of i	Case Study Film Appreciation	Class Discussion: 20% Oral Report: 50% Class Notes: 30%	Total: 100	20

Grade Auditing

Oral Report: 26%

Class Discussion: 26%

Assessment on Teamwork: 17%

Class Notes: 13%

Peer Assessment: 11%

Achievement Presentation: 7%

Book Type (Respect intellectual property rights. Please use official textbooks and do not illegally photocopy others' works.)

Book Type	Book name	Author
Instructor-compiled	自編	丁后儀

Lesson Plan

Weeks	Content	Teaching Methods
1	NONE Intellectual Property Protection (use legitimate textbooks only) & Traffic safety Propaganda & Intellectual Property Protection (use legitimate textbooks only) & Traffic safety Propaganda & Gender equality education promotion	NONE、Student Presentation

2	Part 1: Context Analysis – Understanding the “ Professional Presentation Context ”	Group Discussion、 Film Appreciation、 Student Presentation
3	Part 1: Context Analysis – Industry Expert Course: Different Professional Presentation Scenarios and the Charisma of Public Figures	Case Study
4	Part 1: Context Analysis – Analysing Audience Listening Needs	Group Discussion、 Practical Operation (Experiment, Machine Operation、 Group Work
5	Part 2: Structural Analysis – Dissecting Common Presentation Structures: The 1-2-3 Framework	Group Discussion、 Practical Operation (Experiment, Machine Operation、 Student Presentation
6	Part 3: Establishing Principles – The Charisma of “ TED TALKS ”	Group Discussion、 Case Study、 Group Work、 Film Appreciation
7	Part 3: Establishing Principles – Industry Expert Course: Building Personal Presentation Charisma	Group Discussion、 Practical Operation (Experiment, Machine Operation、 Student Presentation
8	Integrated Practice – 1-2-3 Presentation Framework + Key Presentation Principles	Group Discussion、 Practical Operation (Experiment, Machine Operation
9	Integrated Practice – 5-Minute Short Talk Rehearsal	Group Discussion、 Practical Operation (Experiment, Machine Operation、 Student Presentation
10	Final Presentation – “ I Speak, You Listen ”	Student Presentation
11	NONE	Student Presentation
12	NONE	Student Presentation
13	NONE	Student Presentation
14	NONE	Student Presentation
15	NONE	Student Presentation
16	NONE	Student Presentation
17	NONE & Flexible Teaching/Learning	Flexible Teaching - Independent Action
18	NONE & Flexible Teaching/Learning	Flexible Teaching - Independent Action