

114-1 Full Curriculum of Da-Yeh University

Information			
Title	Introduction to Aesthetics	Serial No./ID	1023 /PDD3002
Required/Credit	Required /2	Time/Place	(Tue)34 /B003-2
Language	Chinese	Grade Type	Number
Lecturer /Full- or Part-time	Melanie, Hou-Yi TING	Graduate Class	Non-graduating Class
School System /Dept /Class, Grade	Bulletin / Department of Plastic Arts /Class 1, Grade 3		
Office Hour / Place	(Mon) 09:10~10:00, (Mon) 17:10~18:00, (Tue) 09:10~10:00, (Tue) 15:20~16:10, (Wed) 11:10~12:00, (Thu) 09:10~10:00 / A513		
Lecturer	n.a.		

Introduction

To learn aesthetic meaning and content

Outline

- 1.Aesthetic history
- 2.Meaning of Aesthtic
- 3.Exprience
- 4.Atitude
- 5.Value
- 6.Express

Prerequisite

- 1.Introduction of Art
- 2.History of art

The Relationship Between Courses and Departmental Core Competencies and Basic Skills

-  1.ability to apply professional arts/design knowledge
- 2.ability to apply techniques, skills, and modern tools necessary for arts/design practice
- 3.ability to integrate arts/design theories and techniques
- 4.ability to identify, analyze, and respond to complex arts/design problems
- 5.ability to manage projects, communicate effectively, respect for diversity, and function on interdisciplinary teams
-  6.knowledge of contemporary issues; an understanding of the impact of arts/design practices in a environmental, societal, and global context; and the ability and habit to engage in life-long learning
-  7.understanding of professional ethics and acknowledgment of social responsibility

Teaching Plan						
Core Capability	Weight(%)) 【A】	Ability index(Performance Indicators)	Teaching Methods	Assessment and Weight	Core Competency Learning Outcomes 【B】	Final Exam Grades 【C=B*A 】
1.ability to apply professional arts/design knowledge	80	.	Group Discussion Practical Operation (Experiment, Machine Operation Student Presentation	Group Report: 25% Class Discussion: 20% Peer Assessment: 10% Assessment on Teamwork: 10% Oral Report: 30% Thoughts on Topics: 5%	Total: 100	80
6.knowledge of contemporary issues; an understanding of the impact of arts/design practices in a environmental, societal, and global context; and the ability and habit to engage in life-long learning	15	.	Lecturing Group Discussion Student Presentation Case Study	Class Discussion: 50% Thoughts on Topics: 30% Oral Report: 10% Peer Assessment: 10%	Total: 100	15
7.understanding of professional ethics and acknowledgment of social responsibility	5	.	Group Work Special Report	Peer Assessment: 10% Class Discussion: 20% Group Report: 40% Thoughts on Topics: 30%	Total: 100	5

Grade Auditing

Oral Report: 25.5%

Class Discussion: 24.5%

Group Report: 22%

Thoughts on Topics: 10%

Peer Assessment: 10%

Assessment on Teamwork: 8%

Book Type (Respect intellectual property rights. Please use official textbooks and do not illegally photocopy others' works.)

Book Type	Book name	Author
Instructor-compiled	自編教材	丁后儀

Lesson Plan

Weeks	Content	Teaching Methods
1	Course Introduction; What is Beauty? & Intellectual Property Protection (use legitimate textbooks only) & Traffic safety Propaganda & Gender equality education promotion	Lecturing、 Group Discussion、 Group Work、 Student Presentation
2	Analysis of Aesthetics	Group Discussion、 Case Study、 Group Work
3	Looking at Pictures: Art Essentials – Artists, Creation, and Artworks Guest Lecture: Hong-Nan	Lecturing、 Case Study
4	Taste and Aesthetic Judgment I: Two Key Questions about Taste Student Presentations	Group Discussion、 Special Report
5	Taste and Aesthetic Judgment II: Standards of Taste (David Hume) Student Presentations	Group Discussion、 Student Presentation、 Special Report
6	Artistic Aesthetics and Social Communication	Lecturing、 Group Discussion
7	Defining New Aesthetic (Media): The Technological and Material Nature of Beauty	Guest Lecture、 Lecturing、 Group Discussion、 Practical Operation (Experiment, Machine Operation
8	Looking at Pictures: Art Essentials – Contemporary Art: Medium, Communication, and Structural Alienation	Guest Lecture、 Lecturing、 Group Discussion
9	Midterm Presentations	Student Presentation

10	Looking at Pictures: Art Essentials – Design Innovation and Aesthetic Experience Guest Lecture: Yi-Ting	Lecturing、 Case Study、 Practical Operation (Experiment, Machine Operation
11	Taste and Aesthetic Judgment III: Taste and Social Class Student Presentations	Group Discussion、 Student Presentation、 Special Report
12	Taste and Aesthetic Judgment IV: The Moral Good and the Sublime Student Presentations	Group Discussion、 Student Presentation、 Special Report
13	Design Theories, Design Methods, Principles of Design, and the Interpretation of Art: Analysis of Design and Everyday Aesthetics Field Visit	Field Visit、 Lecturing、 Case Study
14	Defining New Aesthetic (Media): The Aesthetics of Virtuality and AI (I) Workshop by Jiang-Qiao: 11/01 (Saturday)	Lecturing、 Practical Operation (Experiment, Machine Operation
15	Defining New Aesthetic (Media): The Aesthetics of Virtuality and AI (II) Workshop by Jiang-Qiao: 11/01 (Saturday)	Group Discussion、 Practical Operation (Experiment, Machine Operation
16	Final Projects	Student Presentation、 Special Report
17	Self-Directed Learning & Flexible Teaching/Learning	Flexible Teaching - Independent Action
18	Self-Directed Learning & Flexible Teaching/Learning	Flexible Teaching - Independent Action