

# 112-2 Full Curriculum of Da-Yeh University

Information			
Title	Proposal Briefing	Serial No./ID	1726 / CDC8907
Required/Credit	Optinal /1	Time/Place	(Fri)2 / B003-2
Language	Chinese	Grade Type	Text
Lecturer /Full- or Part-time	Melanie, Hou-Yi TING	Graduate Class	Non-graduating Class
School System /Dept /Class, Grade	Bachelior Liberal Arts Center /Class 2, Grade 6		
Office Hour / Place	(Mon) 09:10~10:00, (Mon) 10:10~11:00, (Mon) 11:10~12:00, (Tue) 13:20~14:10, (Tue) 14:20~15:10, (Thu) 13:20~14:10, (Thu) 14:20~15:10, (Thu) 15:20~16:10 / A513		
Lecturer	n.a.		

Introduction
<p>一、課程簡介</p> <p>提案是「思維力+企劃力+簡報力+演說力」之組合；本課程鏈合聯合國的永續發展目標(Sustainable Development Goals, SDGs)議題，引導學生以校園為場域，挖掘校園中潛在的SDGs，並嘗試運用設計思考，分析該議題／事件的優缺點，學習針對不足之處提出自己的觀點及改進提案。希冀學生將能層次性的從發現問題、識別問題、進而應用思維的深度與廣度決定企畫力的品質，並迅速地將抽象的創意轉型為具體的方案。結合「簡報力」併合「寫作力」及「演說力」，以互動方式展演感染聽眾、進而說服聽者喚起行動力。</p> <p>二、課程學習目標(請寫出明確且可衡量的學習目標)</p> <p>修讀完本課程，學生能：</p> <ol style="list-style-type: none"> <li>1.透過各種國內外案例認識聯合國永續發展目標（SDGs），並以校園為場域識別出校園中的SDGs議題。</li> <li>2.運用設計思考方法針對校園中的SDGs議題，提出具體可行的解決方案。</li> <li>3.透過實作強化訊息傳遞與意念行銷的視覺化思考與邏輯串聯能力與實作力。</li> <li>4.透過情境模擬與演練，提升需求導向的解決問題創新能力、高效率溝通技巧與口頭報告能力。</li> </ol>

Outline
<p>第1次:3/17(五) 9:00-12:00 (W4-3H)</p> <p>課程主題/內容:</p> <ol style="list-style-type: none"> <li>1.什麼是提案簡報?</li> <li>2.提案的目的</li> <li>3.SDGs介紹</li> </ol> <p>-----</p> <p>第2次：3/24(五) 9:00-12:00 (W5-3H)</p> <p>課程主題/內容:</p> <ol style="list-style-type: none"> <li>1.SDGs永續議題案裡討論</li> <li>2.校園中的SDGs永續問題探索</li> </ol> <p>-----</p>

第3次：3/25(六) 9:00-12:00、13:00-16:00 (W5-6H)

課程主題/內容:

高效溝通與策略思考(與業師採雙師共授進行)

1.解決校園SDGs議題策略思考

2.企劃書怎麼撰寫?

第4次：3/31 (五) 9:00-12:00 (W6-3H)

課程主題/內容:

提案簡報工作坊

第5次：4/14 (五) 9:00-12:00 (W8-3H)

課程主題/內容:

1.提案簡報檢討與優化

2.6分鐘永續議題提案簡報競賽

#### Prerequisite

具備簡報基本製作能力

認識永續發展目標(Sustainable Development Goals, SDGs)

#### The Relationship Between Courses and Departmental Core Competencies and Basic Skills


Fundamental Ability


Professional Ability

Practical Ability

 Teamwork Spirit

Active Learning


 Creativity and Innovation

 Global Vision

Professional Ethics

Leadership and Management

Confidence and Perseverance

 Humanistic Qualities

## Teaching Plan

Core Capability	Weight(% ) 【A】	Ability index(Performance Indicators)	Teaching Methods	Assessment and Weight	Core Competency Learning Outcomes 【B】	Final Exam Grades 【C=B*A】
Teamwork Spirit	25	Consists in helping students display positive attitude in situations involving interpersonal communication, cultivating their ability to align themselves with others's opinions and needs, and to work together with others for the successful completion	Group Discussion Group Work Student Presentation Special Report	Group Report: 60% Class Discussion: 10% Assessment on Teamwork: 20% Thoughts on Topics: 10%	Total: 100	25
Creativity and Innovation	30	Consists in fostering students's creative and critical thinking skills together with their ability to identify and solve problems in an effective way.	Group Discussion Practical Operation (Experiment, Machine Operation Special Report	Group Report: 50% Class Discussion: 10% Achievement Presentation: 40%	Total: 100	30
Global Vision	25	Consists in broadening students's global perspectives, fostering their ability to understand both the changes of the global community and the development trends of globalization.	Lecturing Case Study	Group Report: 20% Achievement Presentation: 50% Thoughts on Topics: 20% Class Discussion: 10%	Total: 100	25
Humanistic Qualities	20	Consists in enriching students's cultural and social knowledge, helping them acquire the right values systems, and increasing their positive attitude towards society and others. It also involves the nurturing of other skills, especially in terms of i	Group Discussion Case Study Special Report	Thoughts on Topics: 20% Class Discussion: 10% Group Report: 50% Achievement Presentation: 20%	Total: 100	20

## Grade Auditing

Group Report: 45%

Achievement Presentation: 28.5%

Thoughts on Topics: 11.5%

Class Discussion: 10%

Assessment on Teamwork: 5%

Book Type (Respect intellectual property rights. Please use official textbooks and do not illegally photocopy others' works.)

Book Type	Book name	Author
Instructor-compiled	自編教材	丁后儀

## Lesson Plan

Weeks	Content	Teaching Methods
1	NONE & Intellectual Property Protection (use legitimate textbooks only) & Traffic safety Propaganda	NONE
2	NONE	Lecturing、 Group Discussion、 Case Study、 Student Presentation
3	NONE	Group Discussion、 Group Work、 Student Presentation
4	3/17(五) 9:00-12:00 What is Proposal Briefing? The introduction to SDG	Lecturing、 Group Discussion、 Case Study、 Group Work、 Student Presentation
5	3/24(五) 9:00-12:00 The issues of SDGs at the campus	Group Discussion、 Practical Operation (Experiment, Machine Operation、 Group Work、 Student Presentation
6	3/25(六) 9:00-12:00、 13:00-16:00 (6H) practical workshop	Lecturing、 Case Study、 Practical Operation (Experiment, Machine Operation、 Group Work、 Student Presentation
7	3/31 (五) 9:00-12:00 Proposal Presentation	、 Practical Operation (Experiment, Machine Operation
8	4/14 (五) 9:00-12:00 The competition of proposal posing	Practical Operation (Experiment, Machine Operation、 Special Report
9	NONE	NONE
10	NONE	NONE

11	NONE	NONE
12	NONE	NONE
13	NONE	NONE
14	NONE	NONE
15	NONE	NONE
16	NONE	NONE
17	NONE	NONE
18	NONE	NONE