

111-2 Full Curriculum of Da-Yeh University

Information			
Title	Illustration Book Design	Serial No./ID	0527 / MDI3013
Required/Credit	Optinal /2	Time/Place	(Wed)34 /P311-1
Language	Chinese	Grade Type	Number
Lecturer /Full- or Part-time	黃懷德 /Full-time	Graduate Class	Non-graduating Class
School System /Dept /Class, Grade	Bachelor /Bachelor Program for Multimedia Digital Content /Class 2, Grade 2		
Office Hour / Place	(Mon) 12:00~13:20, (Wed) 12:00~13:20, (Thu) 12:00~13:20 / PX301		
Lecturer	n.a.		

Introduction
Try to learn a variety of commercial-style illustrations, and learn to integrate the use of the complementary relationship between the color and material of the students in the process regardless of skill level, can identify their own c r e a t e i v e methods.

Outline
PHOTOSHOP. PAINTER software such as learning The basic concepts of color and light and shade Portrait of depicting realistic style Romance style master Animation scene design performance Animals and birds illustration exercises Creation story picture books

Prerequisite
This course requires basic sketching ability, and hand-drawn animation of the concept of the human body, or have a good basis for Good drawing tutorials.

The Relationship Between Courses and Departmental Core Competencies and Basic Skills
Acquire professional knowledge of multimedia digital content design
Acquire the technologies, skills and the capability of using modern tools for practicing multimedia digital content design
Acquire the capability of integrating multimedia digital content knowledge and technologies
Acquire the capability of finding out, analyzing and solving complex interdisciplinary multimedia design problems
Acquire the capability of managing project, communicating each other, respecting different viewpoints

and cooperating within the team



Acquire the capability of lifetime learning.



Acquire the capability of collecting, interpreting and analyzing global multimedia industry trends, and participating in multimedia practical design.



Acquire professional working ethics and society responsibility



Acquire the humanities and arts accomplishment, and the capability of creative thinking and innovative design.



Teaching Plan						
Core Capability	Weight(%) 【A】	Ability index(Performance Indicators)	Teaching Methods	Assessment and Weight	Core Competency Learning Outcomes 【B】	Final Exam Grades 【C=B*A】
Acquire the capability of managing project, communicating each other, respecting different viewpoints and cooperating within the team	10	Cultivate the capability of project planning, execution and management. Cultivate the capability of communication, coordination, and team cooperation. Cultivate the capability of respecting different viewpoints.	Lecturing Practical Operation (Experiment, Machine Operation	Final Exam: 30% Homework Assignment: 30% Course Participation: 30% Experiment Operation: 10%	Total: 100	10
Acquire professional working ethics and society responsibility	30	Cultivate the accomplishment of being possessed of well human relationship and career ethics. Cultivate the accomplishment of being possessed of society responsibility in professional field.	Lecturing Practical Operation (Experiment, Machine Operation	Final Exam: 30% Homework Assignment: 30% Course Participation: 30% Experiment Operation: 10%	Total: 100	30
Acquire the humanities and arts accomplishment, and the capability of creative thinking and innovative design .	20	Cultivate the humanities and arts accomplishment . Cultivate the capability of creative thinking. Cultivate the capability of innovative design.	Lecturing Practical Operation (Experiment, Machine Operation	Final Exam: 30% Homework Assignment: 30% Experiment Operation: 10% Course Participation: 30%	Total: 100	20
Acquire the capability of lifetime learning .	15	Cultivate the capability of lifetime learning by different ways.	Lecturing Practical Operation (Experiment, Machine Operation	Final Exam: 30% Homework Assignment: 30% Course Participation: 30% Experiment Operation: 10%	Total: 100	15

Acquire the capability of collecting, interpreting and analyzing global multimedia industry trends, and participating in multimedia practical design.	25	Cultivate the capability of realizing the global industrial issues of multimedia digital content. Cultivate the capability of understanding the effects of multimedia design to industries, societies, and worldwide. Cultivate the capability of great foresight and international view. Cultivate working proficiency in career of multimedia digital content. Cultivate the capability of solving industry actual problem.	Lecturing Practical Operation (Experiment, Machine Operation	Final Exam: 30% Course Participation: 30% Homework Assignment: 30% Experiment Operation: 10%	Total: 100	25
---	----	--	---	---	------------	----

Grade Auditing

Homework Assignment: 30%

Course Participation: 30%

Final Exam: 30%

Experiment Operation: 10%

Book Type (Respect intellectual property rights. Please use official textbooks and do not illegally photocopy others' works.)

Book Type	Book name	Author
Reference Books	百年之家 The House	作者\路易斯 J. Patrick Lewis 繪者\英諾桑提 Roberto Innocenti

Lesson Plan

Weeks	Content	Teaching Methods
1	Course Description & Intellectual Property Protection (use legitimate textbooks only) & Traffic safety Propaganda	Lecturing、Practical Operation (Experiment, Machine Operation
2	Basic picture book technique and application.	Lecturing、Practical Operation (Experiment, Machine Operation

3	Pencil technique & Black pen technique.	Lecturing、 Practical Operation (Experiment, Machine Operation
4	Color pencil technique & Crayon technique.	Lecturing、 Practical Operation (Experiment, Machine Operation
5	Picture Book : Character Settings.	Lecturing、 Practical Operation (Experiment, Machine Operation
6	Character : Children's picture book & Commercial picture book.	Lecturing、 Practical Operation (Experiment, Machine Operation
7	Picture Book : Scene Settings.	Lecturing、 Practical Operation (Experiment, Machine Operation
8	Scene : Children's picture book & Commercial picture book.	Lecturing、 Practical Operation (Experiment, Machine Operation
9	Midterm Exam(30%)	Lecturing、 Practical Operation (Experiment, Machine Operation
10	Picture book : hand-painted + computer painting techniques.	Lecturing、 Practical Operation (Experiment, Machine Operation
11	Picture book : Imagination extension & story writing.	Lecturing、 Practical Operation (Experiment, Machine Operation
12	Picture book : storyboard.	Lecturing、 Practical Operation (Experiment, Machine Operation
13	Picture book : Illustrations and text.	Lecturing、 Practical Operation (Experiment, Machine Operation
14	Traditional picture book.	Lecturing、 Practical Operation (Experiment, Machine Operation
15	Subversion picture book.	Lecturing、 Practical Operation (Experiment, Machine Operation
16	Creative picture book.	Lecturing、 Practical Operation (Experiment, Machine Operation
17	Comprehensive picture book.	Lecturing、 Practical Operation (Experiment, Machine Operation
18	Final Exam(30%)	Lecturing、 Practical Operation (Experiment, Machine Operation