

111-1 Full Curriculum of Da-Yeh University





Information			
Title	Information and Interface Designer	Serial No./ID	1844 /DAR5073
Required/Credit	Optinal /3	Time/Place	(Wed)89A /PX302
Language	Chinese	Grade Type	Number
Lecturer /Full- or Part-time	/Full-time	Graduate Class	Graduating Class
School System /Dept /Class, Grade	Master /Graduate Program of Design and Arts Colloge /Class 1, Grade 2		
Office Hour / Place	n.a.		
Lecturer	、Cherng Jong Shengtuffkid wu江家慶 黃懷德		

Introduction
understanding about flash skill and design the dynamic web.

Outline
learning Adobe flash cs4, this classes will teaching you about the esthetics of layout and action scrpt 3.0

Prerequisite
To take the class you have to take those classes first dreamweaver, photoshop and illustrator.

The Relationship Between Courses and Departmental Core Competencies and Basic Skills

-  創新人文思維論述及務實社會關懷實做能力
-  跨域設計開發與專業連結整合能力
-  國際移動學習與跨境創作實踐能力
-  多元性設計藝術拓展與新世代科技運用能力

Teaching Plan						
Core Capability	Weight(%)【A】	Ability index(Performance Indicators)	Teaching Methods	Assessment and Weight	Core Competency Learning Outcomes【B】	Final Exam Grades【C=B*A】
多元性設計藝術 拓展與新世代科 技運用能力	25	專業藝術理論的貫徹能力 發掘並定義設計議題之能力 具備建立解決設計議題程序的能力 專業藝術創作的執行能力 跨領域整合專業知識， 創新研發能力 具備邏輯思辨的能力 使用者導向設計問題解決能力 跨領域整合專業知識， 創新研發能力 具備以各種表現法工具(2D,3D)呈現設計構想的能力	Case Study Lecturing Practical Operation (Experiment, Machine Operation Special Report	Course Participation: 20% Homework Assignment: 30% Final Exam: 30% Experiment Operation: 20%	Total: 100	25
創新人文思維論 述及務實社會關 懷實做能力	25		Group Discussion Lecturing Practical Operation (Experiment, Machine Operation	Course Participation: 20% Homework Assignment: 30% Final Exam: 30% Experiment Operation: 20%	Total: 100	25
跨域設計開發與 專業連結整合能 力	25		Lecturing Group Discussion Practical Operation (Experiment, Machine Operation	Final Exam: 30% Homework Assignment: 30% Course Participation: 20% Experiment Operation: 20%	Total: 100	25

國際移動學習與 跨境創作實踐能力	25	Lecturing Group Discussion Practical Operation (Experiment, Machine Operation	Final Exam: 30% Homework Assignment: 30% Course Participation: 20% Experiment Operation: 20%	Total: 100	25
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Grade Auditing

Homework Assignment: 30%

Final Exam: 30%

Experiment Operation: 20%

Course Participation: 20%

Book Type (Respect intellectual property rights. Please use official textbooks and do not illegally photocopy others' works.)

Book Type	Book name	Author
Instructor-compiled	自編教材	陳志隆

Lesson Plan

Weeks	Content	Teaching Methods
1	Introduction of graduate students' specialties & promotion of intellectual property rights (including informing students that they should use genuine textbooks) & promotion of traffic safety & Intellectual Property Protection (use legitimate textbooks only) & Traffic safety Propaganda	Lecturing、Case Study
2	Brand introduction and proposal-GOGORO	Lecturing、Special Report
3	Group discussion, report group questions	Lecturing、Special Report
4	Group report A	Lecturing、Special Report
5	Group report B	Lecturing、Special Report
6	Review and feedback A	Lecturing、Case Study
7	Review and feedback B	Lecturing、Case Study
8	Proposal production A	Lecturing、Practical Operation (Experiment, Machine Operation

9	Proposal production B	Lecturing、	Special Report
10	Proposal production C	Lecturing、	Special Report
11	Brand Design Discussion A	Lecturing、	Special Report
12	Brand design discussion B and final announcement	Lecturing、	Special Report
13	IP proposal grouping	Lecturing、	Case Study
14	IP proposal concept report	Lecturing、	Special Report
15	IP Proposal Role Design and Color Project Progress Report	Lecturing、	Special Report
16	IP proposal content report-1	Lecturing、	Special Report
17	IP proposal content report-2	Lecturing、	Special Report
18	IP proposal and marketing report finally published	Lecturing、	Special Report