

107-2 Full Curriculum of Da-Yeh University

Information			
Title	Co-Operative Program (2)	Serial No./ID	2086 / MDI4011
Required/Credit	Optinal /3	Time/Place	(Sun)567 / PX302
Language	Chinese	Grade Type	Number
Lecturer /Full- or Part-time	Cherng Jong Sheng /Full-time	Graduate Class	Graduating Class
School System /Dept /Class, Grade	Bachelor /Bachelor Program for Multimedia Digital Content /Class 1, Grade 4		
Office Hour / Place	(Tue) 10:10~11:00, (Tue) 11:10~12:00, (Tue) 12:00~13:20, (Tue) 13:20~14:10, (Tue) 14:20~15:10 / H318		
Lecturer	n.a.		

Introduction
This course is designed for students to use what they have learned to engage internships in enterprises. Students must apply their knowledge to solve practical problems ,and develop right workplace ethics.

Outline
This course is designed for students to engage internships in enterprises, and hence no fixed syllabus is provided. The instructors will visit students during the internships. After internships, the students must provide practice reports for their final grades.

Prerequisite
What students have learned

The Relationship Between Courses and Departmental Core Competencies and Basic Skills
 Acquire professional knowledge of multimedia digital content design  Acquire the technologies, skills and the capability of using modern tools for practicing multimedia digital content design  Acquire the capability of integrating multimedia digital content knowledge and technologies  Acquire the capability of finding out, analyzing and solving complex interdisciplinary multimedia design problems  Acquire the capability of creative thinking and innovational design  Acquire the capability of managing project, communicating each other, respecting different viewpoints and cooperating within the team  Realize the industrial issues and understand the effects of multimedia design to industries, social ecology and economy, and worldwide  Acquire the capability of lifetime learning  Acquire professional working ethics and society responsibility

Teaching Plan						
Core Capability	Weight(%) 【A】	Ability index(Performance Indicators)	Teaching Methods	Assessment and Weight	Core Competency Learning Outcomes 【B】	Final Exam Grades 【C=B*A 】
Acquire professional knowledge of multimedia digital content design	20	Cultivate the capability of realizing multimedia digital content theory Cultivate the capability of being familiar with multimedia digital content knowledge Cultivate the capability of being possessed of multimedia digital content professional knowledge, including animation, comic, game design, and so on Cultivate the capability of being possessed of multimedia digital content design quality and accomplishment, including cultural creativity, art, esthetics, and so on	Off-campus Internship	Written Report: 20% Assessment on Teamwork: 20% Course Participation: 20% Experiment Operation: 40%	Total: 100	20
Acquire the technologies, skills and the capability of using modern tools for practicing multimedia digital content design	20	Cultivate the capability of being possessed of and applying multimedia digital content professional design technologies and skills Cultivate the capability of using modern multimedia software and hardware tools Cultivate the capability of implementing multimedia digital content system	Off-campus Internship	Written Report: 20% Assessment on Teamwork: 20% Course Participation: 20% Experiment Operation: 40%	Total: 100	20

Acquire the capability of integrating multimedia digital content knowledge and technologies	10	Cultivate the capability of integrating theoretical knowledge and practical technology Cultivate the capability of integrating visual communication, information technology and content management knowledge	Off-campus Internship	Course Participation: 20% Assessment on Teamwork: 20% Written Report: 20% Experiment Operation: 40%	Total: 100	10
Acquire the capability of finding out, analyzing and solving complex interdisciplinary multimedia design problems	5	Cultivate the capability of exploring complex multimedia design problems Cultivate the capability of analyzing and organizing complex multimedia design problems Cultivate the capability of solving and practicing complex multimedia design systems	Off-campus Internship	Course Participation: 20% Assessment on Teamwork: 20% Written Report: 20% Experiment Operation: 40%	Total: 100	5
Acquire the capability of creative thinking and innovational design	15	Cultivate the capability of creative thinking Cultivate the capability of innovational design	Off-campus Internship	Course Participation: 20% Assessment on Teamwork: 20% Experiment Operation: 40% Written Report: 20%	Total: 100	15
Acquire the capability of managing project, communicating each other, respecting different viewpoints and cooperating within the team	10	Cultivate the capability of communication, coordination, and team cooperation Cultivate the capability of project planning, execution and management Cultivate the capability of respecting different viewpoints	Off-campus Internship	Written Report: 20% Assessment on Teamwork: 20% Course Participation: 20% Experiment Operation: 40%	Total: 100	10

Realize the industrial issues and understand the effects of multimedia design to industries, social ecology and economy, and worldwide	5	Cultivate the capability of understanding the effects of multimedia design to industries, societies, and worldwide Cultivate the capability of realizing the industrial issues of multimedia digital content Cultivate the capability of great foresight and international view Cultivate the capability of solving industry actual problem Cultivate working proficiency in career of multimedia digital content	Off-campus Internship	Written Report: 20% Assessment on Teamwork: 20% Course Participation: 20% Experiment Operation: 40%	Total: 100	5
Acquire the capability of lifetime learning	5	Cultivate the capability of lifetime learning by different ways	Off-campus Internship	Course Participation: 20% Assessment on Teamwork: 20% Written Report: 20% Experiment Operation: 40%	Total: 100	5
Acquire professional working ethics and society responsibility	10	Cultivate the accomplishment of being possessed of well human relationship and career ethics Cultivate the accomplishment of being possessed of society responsibility in professional field	Off-campus Internship	Course Participation: 20% Written Report: 20% Assessment on Teamwork: 20% Experiment Operation: 40%	Total: 100	10

Grade Auditing

Experiment Operation: 40%

Course Participation: 20%

Assessment on Teamwork: 20%

Written Report: 20%

Book Type (Respect intellectual property rights. Please use official textbooks and do not illegally photocopy others' works.)

Book Type	Book name	Author
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Reference Books

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Lesson Plan

Weeks	Content	Teaching Methods
1	Off-campus internship & 智財權宣導(含告知學生應使用 正版教科書)	Off-campus Internship
2	Off-campus internship	Off-campus Internship
3	Off-campus internship	Off-campus Internship
4	Off-campus internship	Off-campus Internship
5	Off-campus internship	Off-campus Internship
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15	Off-campus internship	Off-campus Internship
16	Off-campus internship	Off-campus Internship
17	Off-campus internship	Off-campus Internship
18	Off-campus internship	Off-campus Internship