

107-1 Full Curriculum of Da-Yeh University

Information			
Title	Project Planning	Serial No./ID	0780 / MDI3020
Required/Credit	Required /2	Time/Place	(Wed)56 /PX309
Language	Chinese	Grade Type	Number
Lecturer /Full- or Part-time	tuffkid wu /Full-time	Graduate Class	Non-graduating Class
School System /Dept /Class, Grade	Bachelor /Bachelor Program for Multimedia Digital Content /Class 1, Grade 3		
Office Hour / Place	(Mon) 12:00~13:20, (Tue) 12:00~13:20, (Tue) 13:20~14:10, (Tue) 14:20~15:10, (Wed) 12:00~13:20, (Wed) 15:20~16:10, (Wed) 16:20~17:10, (Thu) 12:00~13:20 / PX301		
Lecturer	n.a.		

Introduction
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Outline
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Prerequisite
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The Relationship Between Courses and Departmental Core Competencies and Basic Skills

-  Acquire professional knowledge of multimedia digital content design
-  Acquire the technologies, skills and the capability of using modern tools for practicing multimedia digital content design
-  Acquire the capability of integrating multimedia digital content knowledge and technologies
-  Acquire the capability of finding out, analyzing and solving complex interdisciplinary multimedia design problems
-  Acquire the capability of creative thinking and innovational design
-  Acquire the capability of managing project, communicating each other, respecting different viewpoints and cooperating within the team
-  Realize the industrial issues and understand the effects of multimedia design to industries, social ecology and economy, and worldwide
-  Acquire the capability of lifetime learning
-  Acquire professional working ethics and society responsibility

Teaching Plan

Core Capability	Weight(%) 【A】	Ability index(Performance Indicators)	Teaching Methods	Assessment and Weight	Core Competency Learning Outcomes 【B】	Final Exam Grades 【C=B*A 】
Acquire professional knowledge of multimedia digital content design	15	Cultivate the capability of realizing multimedia digital content theory Cultivate the capability of being familiar with multimedia digital content knowledge Cultivate the capability of being possessed of multimedia digital content professional knowledge, including animation, comic, game design, and so on Cultivate the capability of being possessed of multimedia digital content design quality and accomplishment, including cultural creativity, art, esthetics, and so on	Practical Operation (Experiment, Machine Operation Group Work Film Appreciation Special Report	Course Participation: 10% Homework Assignment: 30% Final Exam: 30% Record on Experiment: 30%	Total: 100	15
Acquire the technologies, skills and the capability of using modern tools for practicing multimedia digital content design	15	Cultivate the capability of being possessed of and applying multimedia digital content professional design technologies and skills Cultivate the capability of using modern multimedia software and hardware tools Cultivate the capability of implementing multimedia digital content system	Lecturing Practical Operation (Experiment, Machine Operation Group Work Special Report	Course Participation: 10% Homework Assignment: 30% Final Exam: 30% Record on Experiment: 30%	Total: 100	15

Acquire the capability of integrating multimedia digital content knowledge and technologies	15	Cultivate the capability of integrating theoretical knowledge and practical technology Cultivate the capability of integrating visual communication, information technology and content management knowledge	Lecturing Special Report Film Appreciation Group Work Practical Operation (Experiment, Machine Operation)	Final Exam: 30% Homework Assignment: 30% Course Participation: 10% Record on Experiment: 30%	Total: 100	15
Acquire the capability of finding out, analyzing and solving complex interdisciplinary multimedia design problems	10	Cultivate the capability of exploring complex multimedia design problems Cultivate the capability of analyzing and organizing complex multimedia design problems Cultivate the capability of solving and practicing complex multimedia design systems	Film Appreciation Group Work Practical Operation (Experiment, Machine Operation) Lecturing Special Report	Final Exam: 30% Homework Assignment: 30% Course Participation: 10% Record on Experiment: 30%	Total: 100	10
Acquire the capability of creative thinking and innovational design	10	Cultivate the capability of creative thinking Cultivate the capability of innovational design	Lecturing Practical Operation (Experiment, Machine Operation) Special Report Film Appreciation Group Work	Final Exam: 30% Homework Assignment: 30% Record on Experiment: 30% Course Participation: 10%	Total: 100	10
Acquire the capability of managing project, communicating each other, respecting different viewpoints and cooperating within the team	20	Cultivate the capability of communication, coordination, and team cooperation Cultivate the capability of project planning, execution and management Cultivate the capability of respecting different viewpoints	Film Appreciation Group Work Practical Operation (Experiment, Machine Operation) Lecturing	Course Participation: 10% Homework Assignment: 30% Final Exam: 30% Record on Experiment: 30%	Total: 100	20

Realize the industrial issues and understand the effects of multimedia design to industries, social ecology and economy, and worldwide	5	Cultivate the capability of understanding the effects of multimedia design to industries, societies, and worldwide Cultivate the capability of realizing the industrial issues of multimedia digital content Cultivate the capability of great foresight and international view Cultivate the capability of solving industry actual problem Cultivate working proficiency in career of multimedia digital content	Film Appreciation Group Work Practical Operation (Experiment, Machine Operation Lecturing Special Report	Course Participation: 10% Homework Assignment: 30% Final Exam: 30% Record on Experiment: 30%	Total: 100	5
Acquire the capability of lifetime learning	5	Cultivate the capability of lifetime learning by different ways	Lecturing Practical Operation (Experiment, Machine Operation Group Work Film Appreciation	Final Exam: 30% Homework Assignment: 30% Course Participation: 10% Record on Experiment: 30%	Total: 100	5
Acquire professional working ethics and society responsibility	5	Cultivate the accomplishment of being possessed of well human relationship and career ethics Cultivate the accomplishment of being possessed of society responsibility in professional field	Group Work Practical Operation (Experiment, Machine Operation Lecturing Film Appreciation	Final Exam: 30% Course Participation: 10% Homework Assignment: 30% Record on Experiment: 30%	Total: 100	5

Grade Auditing

Homework Assignment: 30%

Final Exam: 30%

Record on Experiment: 30%

Book Type (Respect intellectual property rights. Please use official textbooks and do not illegally photocopy others' works.)

Book Type	Book name	Author
Instructor-compiled	自編教材	本人

Lesson Plan

Weeks	Content	Teaching Methods
1	Intellectual property rights advocacy & Intellectual Property Protection (use legitimate textbooks only) & Traffic safety Propaganda	Lecturing
2	Case sharing 01	Lecturing、 Film Appreciation
3	Case sharing 02	Lecturing、 Group Work、 Film Appreciation
4	Case sharing 03	Lecturing、 Film Appreciation、 Special Report
5	Case sharing 04	Lecturing、 Group Work、 Film Appreciation
6	Creative idea 01	Practical Operation (Experiment, Machine Operation、 Group Work
7	Creative idea 02	Group Work
8	Creative idea 03	Group Work
9	Creative thought summary - mid-term test week	Special Report
10	Planning 01	Lecturing、 Film Appreciation
11	Planning 02	Group Work、 Film Appreciation
12	Planning 03	Practical Operation (Experiment, Machine Operation、 Group Work、 Film Appreciation
13	Planning 04	Practical Operation (Experiment, Machine Operation、 Group Work、 Film Appreciation
14	Planning 05	Group Work、 Film Appreciation
15	Planning 06	Group Work

16	Planning 07	Group Work、 Special Report
17	Planning 08	Practical Operation (Experiment, Machine Operation、 Group Work、 Film Appreciation、 Special Report
18	Planning special report - final exam week	Special Report